

# GIA MAZZOTTI

CREATIVE PRACTITIONER · FASHION STYLIST

## PROFILE

South African creative practitioner and emerging fashion communicator completing a BA (Hons) in Fashion Styling and Production at London College of Fashion. My work combines fashion, writing and visual storytelling to explore identity, heritage and gender, with a focus on fashion as a cultural narrative and form of self-expression.

## EXPERIENCE

### Co-founder & Creative Lead

2025 — PRESENT

Woven Garnet — Independent Creative Platform

Co-founded an independent platform documenting emerging South African artists and designers through interviews, studio visits and conversations around their work. Produced Volume One — a 15-episode series currently rolling out on @woven.garnet — with plans for curated group exhibitions in London and South Africa.

### Creative & Executive Assistant — Internship

MAR — MAY  
2025

Mary Fellowes & GreenWith Studio

Supported founder Mary Fellowes across research, pitch-deck development, podcast preparation, website content and social media. Organised materials for sustainability-focused fashion initiatives and supported a high-profile celebrity styling project.

### Freelance Fashion Stylist

2022 — 2023

Løci — Sustainable Footwear

Styled fashion shoots across remote, studio and on-location settings. Developed mood boards and lookbooks, sourced garments and coordinated shoot logistics. Final work featured on the brand's website and social media platforms.

## EDUCATION

### BA (Hons) Fashion Styling & Production

2023 — 2026

London College of Fashion, UAL

Building a foundation in fashion styling, creative direction and visual storytelling through editorial shoots, a fashion film and photographic projects, alongside research, concept development and written communication.

### International Introduction to the Study of Fashion

2022 — 2023

London College of Fashion, UAL

Specialised in Fashion Media across Fashion Business and Fashion Design. Produced editorial zines and developed proficiency in Adobe Creative Suite, fashion journalism, photography and creative direction.

### National Senior Certificate (Matriculation)

2017 — 2021

Crawford College Sandton, South Africa

Graduated with four distinctions in Design, Geography, Life Orientation and Mathematical Literacy. Served as a prefect, organising fundraising campaigns and community initiatives.

## SKILLS

Fashion Styling · Creative Direction · Research & Writing · Photography · Pitch Deck Design · Social Content · Client Comms · Adobe Suite